

# International Conference **ICL**

Hasselt/Belgium

■ Interactive Computer Aided Learning

13<sup>th</sup> International Conference on Interactive Computer aided Learning  
*Academic and Corporate E-Learning in a Global Context*  
[www.icl-conference.org](http://www.icl-conference.org)

September 15 – 17, 2010, Hasselt, Belgium  
*Guest of Honour: The Middle East E-Learning Forum*

## **ICL** Conference Advertising and Sponsorship Request Form

Company Name  
 Contact Name  
 Email Address

City  
 Postal Code/ Zip  
 Country  
 Phone  
 Fax  
 Company URL

Below we list our advertising and sponsorship packages. All pricing assumes that the ICL organizers will receive all materials, such as signs, logos, and other materials, from the client company.

Please check the sponsorship(s) you would like and return this form to the ICL Office at [office@icl-conference.org](mailto:office@icl-conference.org) or by fax at +49 321210 45622.

Sponsorship Type	Cost in EUR	Requested?
<p><b><i>Platinum Conference Sponsorship:</i></b></p> <ul style="list-style-type: none"> <li>▪ A table in the coffee or registration area where you can demonstrate products and/or give away materials, for the entire conference.</li> <li>▪ Your sign in each of the main conference rooms and in the registration area.</li> <li>▪ Your logo and link on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> home page</li> <li>▪ Your logo on the front cover of the conference proceedings CD-ROM.</li> <li>▪ The opportunity to include an item, such as a flyer or a keychain, into attendees' conference bags.</li> <li>▪ 5 complimentary passes to the conference</li> <li>▪ You will be thanked in the opening conference address.</li> </ul>	> 5000	

<p><b>Gold Conference Sponsorship:</b></p> <ul style="list-style-type: none"> <li>▪ A table in the coffee or registration area where you can demonstrate products and/or give away materials, for the entire conference.</li> <li>▪ Your logo and link on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> home page</li> <li>▪ Your sign in each of the main conference rooms and the registration area.</li> <li>▪ Your logo on the back cover of the conference proceedings CD-ROM.</li> <li>▪ 3 complimentary passes to the conference</li> <li>▪ You will be thanked in the opening conference address.</li> <li>▪ The opportunity to include an item, such as a flyer or a keychain, into attendees' conference bags.</li> </ul>	<p>&gt; 3500</p>	
<p><b>Silver Conference Sponsorship:</b></p> <ul style="list-style-type: none"> <li>▪ Your logo and link on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> home page</li> <li>▪ Your sign in the registration area.</li> <li>▪ The opportunity to include an item, such as a flyer or a keychain, into attendees' conference bags.</li> <li>▪ 2 complimentary passes to the conference</li> <li>▪ You will be thanked in the opening conference address.</li> </ul>	<p>&gt; 2500</p>	
<p><b>The Middle East e-learning Forum Sponsorship:</b></p> <ul style="list-style-type: none"> <li>▪ A table in the Forum area where you can demonstrate products and/or give away materials, for the entire Forum.</li> <li>▪ Your sign at the main Forum rooms and in the registration area of the Forum.</li> <li>▪ Your logo and link on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> ME Forum page</li> <li>▪ Your logo on the front cover of the conference proceedings CD-ROM as the "ME Forum Sponsor".</li> <li>▪ The opportunity to include an item, such as a flyer or a keychain, into attendees' conference bags.</li> <li>▪ 3 complimentary passes to the conference</li> <li>▪ You will be thanked in the opening Forum address in addition to be also recognized at the main conference.</li> </ul>	<p>&gt; 2000</p>	
<p><b>Session Sponsorship</b>  Company logo and/or name will appear on conference literature, website and PowerPoint slide at a technical paper session. Company will be thanked by the session chair.</p>	<p>300</p>	
<p><b>Your logo and link</b> on <a href="http://www.icl-conference.org">www.icl-conference.org</a> web site under "Sponsors and Partners"</p>	<p>800</p>	

<p><b>Internet corner and Wifi</b> Company logo and/or name will appear in the Internet corner.</p>	1000	
<p><b>Preconference Workshop</b></p>	1500	
<p><b>International Keynote Speaker</b></p>	1500	
<p><b>Exhibition Space</b></p> <ul style="list-style-type: none"> <li>▪ The exhibition space will be conveniently located near the rest areas and the main hallways thereby guaranteeing traffic on the part of ICL attendees.</li> <li>▪ Equipment: large table, chairs, Internet and power connection, two poster stands</li> <li>▪ Each exhibitor will have the opportunity to address its audience directly by presenting its products/services and the experience gained from the usage of it within a special vendor track.</li> </ul>	750	
<p><b>Unmanned Stand</b></p> <ul style="list-style-type: none"> <li>▪ The exhibition space will be conveniently located near the rest areas and the main hallways thereby guaranteeing traffic on the part of ICL attendees.</li> <li>▪ Table, poster stand</li> </ul>	300	
<p><b>Speakers Reception Sponsorship</b> ( Wednesday evening)</p> <ul style="list-style-type: none"> <li>• Company logo and/or name will appear on all tables.</li> <li>• Opening speech by a company representative</li> </ul>	3000	
<p><b>Conference Lunch Sponsorship</b> (two are available on Thursday and Friday:</p> <ul style="list-style-type: none"> <li>▪ Your sign in the lunch room during the conference lunch that you sponsor</li> <li>▪ The opportunity to give a 20-minute presentation or demonstration during the conference.</li> <li>▪ The opportunity to distribute your company's literature and gifts/giveaways at a display table during the lunch that you sponsor.</li> <li>▪ Your company's name and logo will appear alongside other conference sponsors in the conference proceedings and on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> Web site.</li> </ul>	1500 per lunch	<p>____ Th.</p> <p>____ Fri.</p>
<p><b>Conference Refreshment Break Sponsorship</b></p> <ul style="list-style-type: none"> <li>▪ Your sign in the break area during the conference break that you sponsor</li> <li>▪ The opportunity to give a 15-minute presentation or demonstration during the conference.</li> <li>▪ The opportunity to distribute your company's literature and gifts/giveaways at a display table</li> </ul>	750 per break	<p>____ Th. AM</p> <p>____ Th. PM</p> <p>____ Fri. AM</p> <p>____ Fri. PM</p>

<ul style="list-style-type: none"> <li>▪ during the break that you sponsor.</li> <li>▪ Your company's name and logo will appear alongside other conference sponsors in the conference proceedings and on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> Web site.</li> </ul>		
<p><b>Conference Dinner Sponsorship</b></p> <ul style="list-style-type: none"> <li>▪ Your sign in the dinner venue during the conference dinner</li> <li>▪ The opportunity to give a 30-minute presentation or demonstration during the conference.</li> <li>▪ The opportunity to distribute your company's literature and gifts/giveaways at a display table during the dinner.</li> <li>▪ Your company's name and logo will appear alongside other conference sponsors in the conference proceedings and on the <a href="http://www.icl-conference.org">www.icl-conference.org</a> Web site.</li> </ul>	3000	
<p><b>Proceedings CD-ROM Sponsorship</b> Logo on conference proceedings CD-ROM packaging back cover.</p>	750	
<b>Flyer at the registration desk</b>	200	
<b>Logo on the participants badge</b>	front back	750 300
<b>Insertion of a flyer</b> or item, such as a keychain, into attendees' conference bags	200	
<b>Ribbon for the badge</b>	-	

### Additional Advertising and Sponsorship Opportunities

We are open to advertising and sponsorship opportunities that are not listed here. Please contact the ICL Office by email at [office@icl-conference.org](mailto:office@icl-conference.org), or by phone at ++43 5 905002115, if you would like to discuss alternative options.

**Please note, that all amounts above are subject to 20% Austrian VAT.**

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Fax a completed and signed copy of this form to +49 321210 45622, or scan it and send via e-mail to [office@icl-conference.org](mailto:office@icl-conference.org).