

## INVITATION:

**International Conference**  
Hasselt/Belgium  
■ Interactive Computer Aided Learning

**ICL**

Organized by:

universiteit  
▶▶ hasselt

**"Academic and Corporate E-Learning in a Global Context"**

**ICL2010** will be held from 15 - 17 September 2010 in Hasselt, Belgium.



Information can be found on the website: [www.icl-conference.org/icl2010](http://www.icl-conference.org/icl2010)

### Guest of Honor:

**The Middle East E-Learning Forum**

### Special Tracks:

- **Interactive Mobile Learning - IMCL2010**
- **School & IT**
- **School computer-based knowledge & skill assessment and feedback in learning settings(CAF2010)**
- **Tools and resources for lifelong learning (Torell 2010)**
- **Interactive Environments and Emergent Technologies for eLearning (IEETeL 2010)**

## Program:

Wednesday, 15 September 2010	Thursday, 16 September 2010	Friday, 17 September 2010
08:30 – 17:30 Registration	08:30 - 17:30 Registration	08:30 - Registration
09:00 - 10:30 1.Preconference Workshops 2.ME forum	09:00 - 10:30 Parallel Sessions 1	9:00 - 10:30 Plenary Session: keynotes  1. D.Guralnick: the potential of corporate e-learning- current trends and future possibilities  2. J.Cronje: instructional design, design research and design thinking
Coffee break	Coffee break	Coffee break
11:00 - 12:00 1.Preconference Workshops 2.ME forum	11:00 - 12:30 Parallel Sessions 2	11:00 - 12:30 Parallel Sessions 5
	Lunch break	Lunch break
13:00-15:00:Welcome and Opening 1.Prof. dr. L. De Schepper, Rector of Hasselt University 2.Prof.dr. M. Auer: opening of ICL2010 Plenary Session: keynotes 1.P.Tulpin: implementing e-learning in an international ICT environment 2.John Draxler: academic and corporate m-learning in a global context 3.Mohammed Saeed AL-Kahtanin: E-learning in ME	13:30 - 14:45: Welcome: Prof.dr.P.Pauwels; Dean Faculty Business Economic Sciences, Hasselt University  Plenary Session: keynotes 1.A. Littlejohn: the power of the collective: competitive advantage through learning solutions 2.M. Vandeweyer: e-academy, perception and challenges @KBC ICT services  14:45 – 16:15 Parallel Sessions 3	14:00 - 15:30 Parallel Sessions 6
Coffee break	Coffee break	Coffee break
15:30 - 17:30 1.corporate track 2.poster presentations 3.ME forum 4.IELA meeting 5.parallel sessions 0	16:30 - 18:00 Parallel Sessions 4	16:00 - 17:00 Keynote Panel  Farewell Coffee
18:30/19:30: Welcome Cocktail (2 groups) Town Hall Hasselt	20:00: Conference Dinner Holiday Inn Hasselt	<b>Saturday, 18 Sept. 2010 Trip to Bruges</b>