

# ICL2010



## General Chair

**M. E. Auer**  
CTI Villach, Austria

## ICL2010 Chair

**Jeanne Schreurs**,  
University of Hasselt, Belgium

## Middle East E-Learning Forum Chair

**Bassem Khafagy**, E-L-M-E, Egypt

## IMCL2010 Chair

**Abdullah Y. Al-Zoubi**, PSUT, Amman,  
Jordan

## International Chairs

**Rhena Delpont**, Africa  
**Kumiko Aoki**, Asia  
**John Sandler**, Australia/Oceania  
**Arthur Edwards**, Latin America  
**A.Y. Al-Zoubi**, Middle East  
**David Guralnick**, North America

## Workshop and Tutorial Chair

**Barbara Kerr**, Canada

## Special Session Chair

**Christian Guetl**, Austria

## Special Research Session Chair

**Koen Vanhoof**, Belgium

## Demonstration and Poster Chair

**Steve Wheeler**, UK

## Publication Chair

**D. Ursutiu**, Romania

## Senior PC Members

**Christos Bouras**, Greece  
**Samir A. El-Seoud**, Jordan  
**Josef Hvorecky**, Slovakia  
**Trayan Iliev**, Bulgaria  
**George Ioannidis**, Greece  
**Göran Karlsson**, Sweden  
**Barbara Kerr**, Canada  
**Andreas Pester**, Austria  
**Serge Ravet**, ElfEL, France  
**Rob Reilly**, MIT Media Lab, USA  
**Cornel Samoila**, Romania  
**Thomas Schmidt**, Germany  
**Jeanne Schreurs**, Belgium  
**Richard Straub**, ELIG, France  
**Andras Szucs**, EDEN, Hungary  
**Costas Tsolakis**, Greece  
**Abdullah Y. Al-Zoubi**, PSUT, Jordan

## Organizing Committee Chair

**Marleen Cupers**,  
University of Hasselt, Belgium

## Contact ICL

<http://www.icl-conference.org>

[info@icl-conference.org](mailto:info@icl-conference.org)

[ICL2010@icl-conference.org](mailto:ICL2010@icl-conference.org)

p: +43-4242-90500-2115 (M. Auer)

[info-ICL@uhasselt.be](mailto:info-ICL@uhasselt.be)

p: +32-11268666 (Marleen Cupers)  
m: +32-475497099 (Jeanne Schreurs)

## Contact ME-Forum

m.+20-10 10 21278 (Bassem Khafagy)

[b.khafagy@e-l-m-e.com](mailto:b.khafagy@e-l-m-e.com)

## Contact IMCL

[info@imcl-conference.org](mailto:info@imcl-conference.org)

[imcl@psut.edu.jo](mailto:imcl@psut.edu.jo)

## Registration Server

<http://www.conftool.com/icl-conference/>

## ANNOUNCEMENT AND CALL FOR CONTRIBUTIONS

# Corporate E-Learning

## International Conference **ICL** Hasselt/Belgium

■ Interactive Computer Aided Learning

13<sup>th</sup> International Conference on Interactive Computer aided Learning

## Academic and Corporate E-Learning in a Global Context

[www.icl-conference.org](http://www.icl-conference.org)

September 15 – 17, 2010, Hasselt, Belgium

The interdisciplinary ICL conference aims to focus on the exchange of relevant trends and research results as well as the presentation of practical experiences in e-learning.

Learning has become an increasingly important subject of all organisations. It is a main task to develop and to maintain the individual and organizational skills and knowledge to create a sustainable competitive advantage, achieve superior performance, increase efficiency, respond to changing environments, and improve business results.

How to provide the most effective learning solutions and facilities for workplace learning? It's time to make the change and to benefit from the revolution of ICT to enhance the quality of learning and provide better training by the usage of E-learning, where learning materials and relevant knowledge can be delivered just in time in the workplace by using internet technology

A special corporate e-learning track will be organized in the frame of the ICL conference by University Hasselt in Belgium in cooperation with: BE-ODL, IBM, i-KNOW, KBC, VDAB, CVO Antwerp South, OU (nl)

### Topics of Interest

- Business experiences in and impact of the implementation of e-learning
- E-Learning readiness: measuring it and action plan
- Immersive learning models thanks to technological advancements
- Semantic tooling delivering personalised content and integrating learning in the workplace
- Computer-Assisted Language Learning
- Personal Learning Environments
- Information retrieval techniques for e-Learning

### Types of Contributions

- e-learning practice presentation
- short papers about e-learning strategy, policy
- interactive demonstration of systems
- round table discussions
- run a workshop
- exhibit at ICL

### How to become a sponsor

Please see [http://www.icl-conference.org/icl2010/documents/ICL\\_sponsorship.pdf](http://www.icl-conference.org/icl2010/documents/ICL_sponsorship.pdf)

For submissions and registration: <http://www.conftool.com/icl-conference/>

### Important Dates

May 15	Submission of extended abstracts for full papers
May 29	other contributions
June 07	Notification of acceptance
August 30	Camera-ready due
September 15-17	Conference ICL2010

### Proceedings

All accepted submissions will be published in the ICL2010 proceedings (with ISBN). Publications in international journals: [www.online-journals.org](http://www.online-journals.org) listed in: INSPEC, Ulrichs, EBSCO, Google Scholar, DOAJ, dblp, ...