

19th International Conference on Interactive Collaborative Learning
&
45th International Conference on Engineering
Pedagogy

“Engineering Collaboration for Sustainability and Global Development”

ICL 2016

21-23 September 2016

Clayton Hotel, Belfast, Northern Ireland, UK

Sponsorship & Exhibition Prospectus

icl International Conference on
Interactive Collaborative
Learning



“Engineering Collaboration for Sustainability and Global Development”

On behalf of IGIP, Ulster University and the Local Organising Committee, I would like to extend an invitation to sponsor and / or exhibit at our International Conference being held in Belfast this September.

General conference topics include:

- Web based learning (WBL)
- Life long learning
- Adaptive and intuitive environments
- Responsive environments
- Semantic metadata for e-learning
- Mobile learning environments and applications
- Computer aided language learning (CALL)
- Platforms and authoring tools
- Educational MashUps
- Networks/Grids for learning
- Knowledge management and learning
- Collaborative learning
- Educational virtual environments
- Applications of the Semantic Web
- E-Portfolios
- Standards and style-guides
- Remote and virtual laboratories
- Multimedia applications and virtual reality
- Pedagogical and psychological issues
- Evaluation and outcomes assessment
- New learning models and applications
- Cost-effectiveness
- Real world experiences
- Pilot projects / Products / Applications

Conference Details

Dates: 21-23 September 2016

Venue: Clayton Hotel, 22 Ormeau Avenue, Belfast, Northern Ireland, BT2 8HS

Conference Program:

The Conference Program will include:

- Invited/Keynote addresses
- Plenary Sessions
- Concurrent Sessions
- Exhibition map and information about each exhibitor
- Welcome Reception
- Official Conference Dinner

Promotion of the Conference:

The conference will be advertised internationally and promotion will include:

- Direct mail—distribution of the conference announcements
- Conference website—exhibitors will be acknowledged on the conference website
- Promotion at other industry related meetings
- Promotion at special interest group meetings

Benefits to sponsors and exhibitors:

- Relationship marketing
- Broadened exposure to an audience made up of your clients, current and potential
- Creation of brand awareness and acceptance
- Increased business
- Exposure through the signage and announcements
- A significant marketing advantage

ICL 2016 Conference Sponsorship and Exhibition Opportunities

Platinum sponsor GBP £10,000 (1 available)

- One (1) trade exhibition table
- Recognition as platinum sponsor on printed conference and on screen material
- One (1) full page advertisement in conference programme (artwork to be supplied by sponsor)
- Short company profile and contact information listed in conference programme
- Company logo and link to own website on the conference website
- Premier seating at the conference dinner including six (6) complimentary dinner tickets at a table with a keynote speaker
- Company logo printed on the conference delegate bag
- A4 brochure (to be supplied by sponsor, max 8pp) to be inserted into delegates satchels
- 2 minute speaking opportunity at conference opening as platinum sponsor

Gold sponsor GBP £7,500 (4 available)

- One (1) trade exhibition table
- Recognition as gold sponsor on printed conference and on screen material
- Short company profile and contact information listed in conference programme
- Company logo and link to own website on the conference website
- One (1) half page advertisement in conference programme (artwork to be supplied by sponsor)
- Four (4) complimentary tickets to the conference dinner
- A4 leaflet (1 page / 2 sides— to be supplied by sponsor) to be inserted into delegates satchels

Silver sponsor GBP £5,000 (4 available)

- One (1) trade exhibition table
- Recognition as silver sponsor on printed conference and on screen material
- Short company profile and contact information listed in conference programme
- Company logo and link to own website on the conference website
- Two (2) complimentary tickets to the conference dinner

Conference dinner GBP £10,000 (1 only)

- Prominent company branding at the conference dinner
- Company logo printed on conference dinner menu
- Company logo and link to own website on the conference website
- Table (10) complimentary tickets to the conference dinner
- Short company profile and contact information listed in conference programme
- A4 leaflet (1 page / 2 sides— to be supplied by sponsor) to be inserted into delegates satchels

Welcome reception GBP £4,000 (1 only)

- Company signage at the welcome reception
- Four (4) complimentary welcome reception tickets
- Company logo and link to own website on the conference website
- Short company profile and contact information listed in conference programme

Name card/lanyards Sponsor GBP £2,500 (1 only)

- Sponsor's name and/or logo will be printed on the lanyards (1 colour) worn by delegates and exhibitors throughout the conference
- Company logo and link to own website on the conference website
- Short company profile and contact information listed in conference programme

Exhibitor GBP £1,500

- One (1) trade exhibition table
- Company logo and link to own website on the conference website

Conference Satchel insert GBP £700

- A4 leaflet (1 page / 2 sides— to be supplied by sponsor) to be inserted into delegates satchels

Please note:

- *All prices exclude VAT at the prevailing rate*
- *Artwork and company profiles for the conference brochure must be supplied by the deadline date that will be provided.*
- *Exhibition spaces will be allocated based upon the time of booking.*

ICL 2016 BOOKING FORM:

Package:	
Amount due (ex VAT):	

Company:	
Contact name:	
Address 1	
Address 2	
City	
County / State	
Postcode / Zip	
Telephone	
Email address	
Signed	
Date:	

Please state preferred method of payment :

Invoice

Credit card

Mastercard / Visa number: _____

Expiry date: _____

Security number: _____

Name as it appears on the card: _____

ICL 2016 BOOKING FORM:

Booking:

1. Please contact Happening Creative to confirm availability of preferred sponsorship package.
2. Complete and sign booking form including preferred method of payment.
3. Send form to cs@happen.co.uk with "ICL Sponsorship / Exhibition" in the subject line.
4. Happening Creative will acknowledge and confirm sponsorship / exhibition booking on writing.

Payment:

1. Payment is required upon receipt of confirmation.
2. Happening Creative will take the payment of the total value (package value plus VAT) and will issue a receipt by email.
3. Alternatively, Happening Creative will issue an invoice for the total value (package value plus VAT) and payment is required no later than 30 days of issue of invoice.

Cancellation:

1. Cancellations must be confirmed in writing to Happening Creative.
2. If the package can be resold to another company, the Sponsor / Exhibitor will receive a full refund of the total sponsorship fee paid, with such refund to be remitted within 30 days of the sale to another company. If not able to be resold, the company will be liable to pay 50% of the total sponsorship fee. This is subject to the cancellation request being received in writing prior to **Friday 1st April 2016**.
3. Any Cancellations received after **2nd April 2016** will be liable for 100% of the fee.



Further information

Happening Creative – Conference Management

Telephone: + 44 (0) 2890 664 020

Email: cs@happen.co.uk